

PRESS RELEASE

FOR IMMEDIATE RELEASE

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SCHOOLCRAFT MEMORIAL HOSPITAL ANNOUNCES NEW DIRECTOR OF REHABILITATION SERVICES DEPARTMENT

Manistique, MI – July 2004

Schoolcraft Memorial Hospital welcomed its newest staff member, Allen Duyck, to the position of Director, Rehabilitation Services.

Originally from Bay City, Allen graduated from Wayne State University in 1985 with a Bachelors of Science in Physical Therapy. Allen began his career at Munson Medical Center in Traverse City where he worked for only one year, before joining Marquette General's Rehabilitation Services Team. After six years in Marquette and a Director's designation, Allen accepted a new position at the Lakeview Hospital in Grand Rapids to build their Rehabilitation Services Department from the ground up. As Director, Allen was responsible for their comprehensive In-Patient Rehabilitation Accreditation Process in addition to hiring all of their rehabilitative staff.

Remembering his tenure in Marquette, returning to the Upper Peninsula was always in the back of his mind. "We love outdoor living" said Allen who has been married nineteen years, and has two daughters with his wife, aged 12 and 14. Needless to say, Allen was keenly interested in the Director's Position at Schoolcraft Memorial Hospital's Rehabilitation Services Department when it became available. "This is a great opportunity; small hospitals are such a benefit to the community. The spirit of service in smaller hospitals where people take care of their friends, and neighbors to a high degree, motivates us (in health care) even more to do all we can for them".

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Recruitment and Retention are two of Allen's main goals. "It's a competitive market, and there is a shortage of physical therapists. We have a very clear sense of direction for our department with exciting goals to achieve. We are currently in the process of advertising for two physical therapists positions to be filled."

Education is also high on Allen's list of objectives. He's very interested in going into our high schools for "career" type days and speaking about the wonderful and rewarding benefits of entering into a career in rehabilitation services. "Technology is great in prolonging one's life however, as a physical, speech or occupational therapist; you can have direct impact on a person's quality of life".

Schoolcraft Memorial's Rehabilitation Department is open from 8:00 a.m. to 4:30 p.m.; however, every effort will be made to accommodate patients who do not fall within those hours. For more information, please call: 906-341-3254.

Schoolcraft Memorial Hospital, continuing its commitment to excellence by people who care!