

PRESS RELEASE

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**SCHOOLCRAFT MEMORIAL
Celebrates National Hospital Week
May 9 - 15, 2004**

Manistique, MI - May 2004

National Hospital Week, an annual event will be held May 9 - 15, 2004. This year, Schoolcraft Memorial Hospital will promote a dual theme "Miracles Start with Caring Hearts" and "Caring for the Community". This theme will be used in conjunction with a number of activities throughout the week.

"Advancements in medicine and new technological capabilities are moving at break-neck speeds, we are truly living in a miraculous time for health care," Joy Strand, Chief Operating Officer of Schoolcraft Memorial Hospital said. "However, it's important to remember that the real medical miracles lay with our caring, committed health care professionals, who strive for continued excellence each and every day."

Launched in 1921, National Hospital Week has grown into the nation's largest health care event. American Hospitals are organizing activities across the country during this week-long celebration, and Schoolcraft Memorial is a part of that with numerous staff activities planned, including drawings and prizes for employees, tours to elementary school students and our bi/annual mammography and Bone Density specials, May 10 - 21st.

Once again, Schoolcraft Memorial's commitment to excellence by people who care shines through!