

PRESS RELEASE

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SCHOOLCRAFT MEMORIAL HOSPITAL ANNOUNCES NEW DIRECTOR OF INFORMATION TECHNOLOGY

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Making steps towards their long-term strategic plan, Schoolcraft Memorial Hospital recently announced the appointment of Mr. Michael Hoar as Director of Information Technology.

“Our goal is to move towards an electronic medical record and this is the first step towards that.” Joy Strand, Chief Operating Officer explained.

More and more information is generated in healthcare through expanding technologies. Information technology is an essential element in helping to organize, coordinate and manage the variety and volumes of information that have a positive affect on efficient and affordable care.

For his part, Mike Hoar says “SMH is moving towards a more independent future, by taking charge of its technological capabilities and bringing it in-house as opposed to employing a third party is a step in the right direction.”

A native of Manistique until the age of 10, Mike returned every summer to the U.P. while he was growing up.

A Navy veteran, Mike saw active combat in the Gulf War aboard a Destroyer. As a First Class Leading Petty Officer, Mike was responsible for weapons systems aboard the vessel that included the NATO Sea Sparrow Guided Missile system.

He was awarded the Navy Achievement Medal for his involvement in defending against air attack while the ship navigated through the Strait of Hormuz without incident in the Gulf. His ship narrowly missed a floating mine less than 100 yards away.

After nine years in the Navy, and an honorable discharge, Mike and his wife Helen, also a native of Manistique, finally settled in Green Bay where he worked as a Manager at Computer Field Services.

Mike and his wife have been married for fourteen years and have one son, Robert, aged 11.

“Moving back to the U.P. is something we’ve always wanted. We’re happy to be home.” Hoar said.